

# MUAHTASIM FUAD

WEB DESIGN & DIGITAL MARKETING  
SPECIALIST



- ☎ +880 1852 5442 87
- ✉ anannofuad@gmail.com
- 📍 1212, Mohakhali, Dhaka.
- 🌐 <https://mfuad.pro/>

## SKILLS

- Web Design (WordPress, UI/UX)
- Digital Marketing (SEO, Ads, Leads)
- Adobe Tools (Premiere Pro, Photoshop, Adobe XD)
- Programming (Python, C, C++, CSS)
- AI Tools (ChatGPT, Generative AI Content/Design)
- Creative Design (Figma, AutoCAD, Art)

## EDUCATION

### HIGHER SECONDARY SCHOOL

MilestoneCollege  
(2018 - 2020)

### BACHELOR OF ELECTRICAL & ELECTIONS ENGINEER

BRAC University  
(2021 - 2025)

## PROFILE

Creative and results-driven Digital Marketer specializing in Meta and Google advertising. Skilled in designing responsive websites and impactful product and landing pages that drive engagement and conversions. Passionate about building strong digital brands through data-driven strategies and compelling visuals.

## EXPERIENCES (2022 - 2025)

- Developed and managed ActivePhysiotherapist.com, improving local SEO and online bookings.
- Founded DeftShop.xyz, a mobile-first e-commerce site with 30-40% profit margins.
- Worked on multiple websites involving UI design, (Figma, Elementor) publishing, analytics, and lead generation.
- Designed effective marketing strategies using Facebook Ads, pixel setup, and advance conversion tracking.
- Contributed to BRAC University Robotics Club – project development and tech competitions.
- Created digital and traditional art in BRAC University Art & Photography Club.
- Experienced in Adobe tools (Premiere Pro, Photoshop, Illustrator) for editing and content production.
- Skilled in AutoCAD, Python, C, C++, CSS, and basic frontend development.
- Proficient with AI tools like ChatGPT, Midjourney AI content/illustration, and tool integration for productivity.